

Start-Up process

THREE SIMPLE STEPS FOR HELPING SMALL BUSINESS OWNERS ESTABLISH A SOLID FOUNDATION FOR GROWTH AND SUCCESS

Step1 *B.A.S.E. Workshop*

This two-evening workshop sets the stage for business ownership. Evaluate your initial concept, determine readiness, learn how to identify and target customers, and explore goal setting. Business structure and funding will also be covered by local attorney and banking professionals.

Business Tax Workshop

This one-evening workshop will provide you with an overview of federal and state business taxation rights, requirements, and responsibilities, and is suitable for entrepreneurs in both the pre-venture and startup phases.

Step2 *BizStart 2.0*

This four-week program will walk you through the process of validating your business model. Working with an advisor, you'll explore entrepreneurship, planning and market research, marketing, sales, business operations, business plans, financing, and legal entities. (*Prerequisite B.A.S.E. Workshop*)

Step3 *Business Growth Advising*

After completing steps 1 & 2 you will be assigned to an Ohio SBDC Certified Business Advisor. Your Advisor will coach you through the development, launch and growth of your business.



*All sessions are offered monthly and taught by a Certified Business Advisor.
Visit website for more details and listing of dates and times*

www.SBDCColumbus.com/events

