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Ohio Small Business Development Center Partners with Evolve to Instill 'Doing' for Growth

The Ohio SBDC has Chosen Evolve to Help Ohio's Small Businesses Focus Their Efforts on Proactive Revenue Growth

Columbus, OH: Today, the Ohio Small Business Development Center at Columbus State Community College (SBDC) announced its partnership with central Ohio based, Evolve Growth, llc. The SBDC agreement with Evolve was established in order to both educate and develop local small to midsized businesses, as well as set the tone for what assertive revenue growth means for businesses working with the SBDC.

In order to spread the knowledge that the new relationship brings, the Ohio SBDC has committed to over 170 hours of specialized sales planning, execution, and growth training to qualified small businesses, in individual workshop settings, focused solely on the growth of their respective businesses. The partnership reinforces what SBDC Director Mike Bowers has made a priority for the rejuvenation of both the organization and all small business throughout the region, results through action based execution.

Evolve is the first of its kind sales growth consulting company based heavily on their underlying principle of 'sales therapy', the process where companies that desire to grow must do so by proactively 'doing' rather than reactively learning, training, or coaching. The Ohio SBDC, according to Bowers, is "one of the best resources anyone can use to build and grow their business." Per Evolve Chief Evolution Officer, Brian Pitzer, the match between the Ohio SBDC and Evolve "is a very natural fit. The SBDC's role is to help companies achieve their goals through revenue growth. Evolve's is to ensure that same growth through execution. If Evolve can help add strength to the momentum that Mike has created...it's a win-win. We want to see companies grow and achieve more through their lifecycles."

Ohio based companies that would like to take advantage of the partnership can visit the Evolve homepage: www.evolvegrowth.com, the Ohio SBDC website: www.sbdccolumbus.com/sales, or the Dublin Entrepreneurial Center homepage: www.decindublin.com.

About Evolve Growth, llc.: Evolve is the first of its kind sales growth consulting firm based in Central Ohio. Evolve places emphasis on gaining results through short term (4-6 month), fee based projects, where emphasis is placed on removing any barriers to growth that may be affecting a company. Once Evolve cures the company's sales growth issues, it effectively provides the company with an implemented, tested, and refined plan that allows aggressive expansion through revenue growth.

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