TWO SIMPLE STEPS FOR HELPING SMALL BUSINESS OWNERS ESTABLISH A SOLID FOUNDATION FOR GROWTH AND SUCCESS

**Step 1  BIZSTARTNOW**

This interactive 3 session program will help you to understand, identify and begin planning for the critical areas of your business. The following topics are discussed:

- **Day 1** - Small Business ownership, market research, marketing & sales
- **Day 2** - Business Legal Structure, operations and Financing
- **Day 3** - Small Business Tax Workshop

Through a blend of instruction, coaching and group activities you will begin to develop the structure for the business you’ve dreamed of starting or one you would like to grow.

**Step 2  MEET WITH AN ADVISOR**

After completing step 1 it’s time to start making your business a reality by executing on the business plan you’ve started developing over the last 3 weeks. Gather your completed final self-assessment and call us at (614) 287-5294 to set your appointment.

*All sessions are offered monthly and taught by a Certified Business Advisor. Visit website for more details and listing of dates and times*

www.SBDCColumbus.com/events