

# Start-Up process

TWO SIMPLE STEPS FOR HELPING SMALL BUSINESS OWNERS ESTABLISH A SOLID FOUNDATION FOR GROWTH AND SUCCESS

## Step 1 *BIZSTARTNOW*

This interactive **3 session program** will help you to understand, identify and begin planning for the critical areas of your business. The following topics are discussed:

- **Day 1** - Small Business ownership, market research, marketing & sales
- **Day 2** - Business Legal Structure, operations and Financing
- **Day 3** - Small Business Tax Workshop

Through a blend of instruction, coaching and group activities you will begin to develop the structure for the business you've dreamed of starting or one you would like to grow.

## Step 2 *MEET WITH AN ADVISOR*

After completing step 1 it's time to start making your business a reality by executing on the business plan you've started developing over the last 3 weeks. Gather your completed final self-assessment and call us at **(614) 287-5294** to set your appointment.



*All sessions are offered monthly and taught by a Certified Business Advisor.  
Visit website for more details and listing of dates and times*

[www.SBDCColumbus.com/events](http://www.SBDCColumbus.com/events)